

POLINA KOBETS

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London

UI & UX Designer with a background in healthcare and a deep commitment to accessible, high-impact design. With 4+ years of experience across e-commerce and social impact sectors, I specialize in creating high-fidelity interfaces that prioritize inclusive user experiences. Having collaborated on foundational design systems and trauma-informed projects, I combine aesthetic precision with a systematic approach to reducing cognitive load and ensuring products are usable by everyone, regardless of physical or cognitive ability.

Core Skills

High-Fidelity UI Design: Crafting pixel-perfect interfaces for web, mobile apps, and internal platforms.

Typography & Visual Hierarchy: Applying design principles to enhance readability and user flow.

Prototyping: Developing micro-interactive, high-fidelity, prototypes to test and validate user journeys.

Tools: Adobe Creative Suite, Sketch, Axure, Protopie, Figma, Unity, WordPress, Google Workspace and Microsoft Office.

Languages: Spanish (Native), English (Proficient), Russian (Competent), Ukrainian (Elementary).

Work Experience

Research Operations Analyst at Trustpilot | (Contractor) Mar-Aug 2025

- Acted as a primary liaison between vendors and procurement to meet the team's requirements.
- Managed and redesigned internal documentation and communication hubs to improve team visibility and workflow.

Laboratory Coordinator and Designer at Uniqa Dental Laboratory | Feb 2024 – Mar 2025

- Optimized clinical documentation with strategic layouts to enhance accessibility and prevent usability friction.
- Developed a task-allocation coding system to manage high workloads and ensure treatment delivery.

Freelance Graphic Designer | Oct 2023-Oct 2024

A.L.C.: Designed web banners and promotional email campaigns for a luxury fashion brand.

Fight Forward: Applied trauma-informed design principles to create a safe digital environment for victims of domestic violence, developing a cohesive visual identity and infographics to boost awareness for social impact events

UI/UX Designer at Not on the High Street | Feb 2020-Feb 2023

- UI & Product Design: Crafted high-fidelity interface solutions to optimize the visual experience across web, mobile apps, and internal CMS platforms.
- User Research & Prototyping: Collaborated on end-to-end user research, translating session observations and research findings into iterative high-fidelity prototypes.
- Design Systems: Partnered with the Principal UI Designer on the from-scratch creation of the design system, ensuring pixel-perfect consistency across the component library.

Digital CAD/CAM Technician, Brand Designer and Photographer | Jun 2018-Aug 2019

- Leveraged advanced 3D design software and additive manufacturing (3D printing) to fabricate custom dental appliances.
- Combined technical precision with an artistic eye to hand-finish prosthetics, ensuring anatomical accuracy and seamless color-matching to patient physiology.

Healthcare Assistant at ICU, Oncology and Psychiatric ward | Apr 2011 – Dec 2013

- Provided essential bedside care across ICU, Oncology, and Psychiatric wards.
- Developed deep empathy and a "patient-first" mindset, building trust and maintaining dignity for patients in high-stress environments.

Education

BA Graphic Design at University of Hertfordshire | 2018-2023

Registration of Medical Devices at Adalid Madrid | 2019

HTML Foundations Web Design with Dreamweaver at Adalid | 2019

CertHE Dental Technician at Cesur Madrid | 2016-2018

CertHE Nursing Assistant at María Inmaculada | 2008-2010

Ambulance Technician at Red Cross | 2010 (Jan-Jun)

Volunteering Work

Store Volunteer at DONS Local | 2026-Current

Steward at Covid Vaccination Centre | 2021

Conference Usher at Mobile UX London | 2015

UI Designer at UX for Change | 2015-2023

Facilitator at MozFest London | 2019

Paramedic at Red Cross | 2010-2014